

Thank You for Your Support



*Main Street and Railroad Avenue,
Downtown Sylva, North Carolina*

*Saturday, April 22, 2023
10 a.m. until 4 p.m. (Rain or Shine!)*

The Greening Up The Mountains Festival draws more than 10,000 people to Sylva for a day of family fun, full of music, artisans, food, local nonprofits, and socializing. It is the support of our local businesses that makes this annual tradition possible. The 2023 Festival is especially meaningful as the festival celebrates 25 years in our community.

The festival costs more than \$15,000.00 to put on, not including the cost of overtime by Town Employees and City and County law enforcement. While the Town covers most of the expenses, the money raised through local business sponsorships is critical to ensure the festival continues and provides funds to pay for advertising, volunteer shirts, musicians, tables, chairs, portable toilets, and more.

Please consider sponsoring this year's Greening Up the Mountains Festival.

In appreciation of your support, the Festival recognizes its sponsors based on their level of contribution. Please see the accompanying information for sponsorship benefits.

Sponsorship Opportunities

Please submit your sponsorship agreement by email as soon as possible. Please see below for payment due dates. *It is critical to receive your agreement as soon as possible to meet deadlines for our advertisers and to ensure sponsors receive the full recognition noted in your package of choice.*

Tuckaseegee Sponsor: \$2,500

- Two booth spaces (added value: \$240)
- Logo on Volunteer T-Shirts
- Logo on Bridge Park Music Stage Banner
- Logo on poster and promotional materials
- Logo on GUTM website
- Name listed on Music Program on day of festival
- Social media feature, multiple acknowledgements with logo/photo and business info.

Mountain Heritage Sponsor: \$1,200

- One booth space (added value: \$80)
- Logo on Bridge Park Music Stage Banner
- Logo on poster and promotional materials
- Logo on GUTM website
- Name listed on Music Program on day of festival
- Social media feature, multiple acknowledgements with logo/photo and business info.

Blue Ridge Sponsor: \$600

- Logo on Bridge Park Music Stage Banner
- Logo on poster and promotional materials
- Logo on GUTM website
- Name listed on Music Program on day of festival
- Social media feature, multiple acknowledgements with logo/photo and business info.

Black Rock Sponsor: \$400

- Logo on poster and promotional materials
- Small Logo on GUTM website
- Name listed on Music Program on day of festival
- Social media acknowledgement with logo/photo

Friend of GUTM Sponsor: \$200

- Small Logo on GUTM website
- Name listed on Music Program on day of festival
- Social media acknowledgement

(In-kind sponsorships and raffle prize donors will be recognized according to the same schedule above based on the value of services or products provided,)

2023 GUTM Festival Sponsorship Agreement

Name of Sponsoring Business _____
**Please state business name as you wish for it to appear on GUTM promotional materials.*

Contact Person: _____ Phone: _____

Email Address: _____

Mailing Address: _____

Website Address: _____

SPONSORSHIP PACKAGES (Please check one to indicate your commitment to this year's festival.)

| <u>2023</u> | <u>Sponsorship Level</u> | <u>Amount</u> |
|-------------|-----------------------------------|---------------|
| _____ | *Tuckaseegee Sponsor | \$2500 |
| _____ | *Mountain Heritage Sponsor | \$1200 |
| _____ | Blue Ridge Sponsor | \$600 |
| _____ | Black Rock Sponsor | \$400 |
| _____ | Friend of GUTM Sponsor | \$200 |

Please email your completed Sponsorship Agreement and high-resolution JPEG or PDF file of your company's logo to greeningupthemountains@gmail.com as soon as possible and no later than _____, as we are preparing our promotional materials.

PAYMENT DEADLINE: February 15, 2023 – Please select Greening Up the Mountains at <https://townofsylvanc.us/#/> to submit your payment.

***Tuckaseegee and Mountain Heritage Sponsors please also include the Booth Reservation Form.**

Signature of Sponsor _____ Date: _____

In-Kind Sponsorship Value of services or products provided: \$ _____

Description of service or products provided _____





Tuckaseegee and Mountain Heritage Sponsors ONLY (Booth Reservation Form)

** If your sponsorship package does not include a complimentary booth, please complete the standard Vendor Application which can be found at www.greeningupthemountains.com.*

Please submit this form with your Sponsorship Agreement if you plan to take advantage of the booth that is included with your Tuckaseegee or Mountain Heritage level sponsorship.

Tuckaseegee Sponsor: *Your sponsorship benefit includes up to 2 booth spaces. How many booth spaces would you like to reserve? (1)_____ (2)_____*

Mountain Heritage Sponsor: *Your sponsorship benefit includes 1 booth space. Do you plan on using your booth space? Yes_____ No_____*

Organization or Business Name: _____

NC Sales Tax Registration Number (required): _____

Contact Person _____ Phone: _____

Address: _____

Website: _____

Email: _____

Craft and exhibitor booth spaces are approximately 11' x 11' each, and are located on Main Street, Mill Street, and at Bridge Park in downtown Sylva. There is no access to electricity on Main Street.

Please be sure to read the Vendor and Sustainability Policies, which can be found at www.greeningupthemountains.com. Food vendors, take note of specific policies regarding Health Department permits and the food vendor deposit. There will be no access to wi-fi provided by the festival organizers.

By signing this request form, **I affirm that I have read and agree to abide by the Vendor Policies.**

Signature of Sponsor: _____ Date: _____

Event Coordinators: Mark and Tammy Haskett * 828-506-2042*greeningupthemountains@gmail.com

